

Establishing value
Securing access
Accelerating uptake

Petauri is a purpose-built pharmaceutical services platform with global reach. We collaborate with pharmaceutical and life sciences clients to enhance patient outcomes by establishing the scientific, economic, humanistic, and societal value of medical advancements. From strategy to implementation, we support clients with a wide range of innovative solutions that speed patient access to life-changing care.



The **Kinetix** Group

The **Kinetix Group** is an award-winning, full-service market access agency providing innovative client solutions to market challenges for nearly 25 years. Grounded in the voice of the customer, TKG empowers life sciences companies to effectively engage with health system and payer customers. We position client products for commercialization excellence throughout the care delivery continuum, from pre-launch market shaping through HCP pull-through. Our Networks of Excellence are novel industry partnerships that accelerate care pathway adoption and provide actionable market access insights.

Petauri Advisors

Petauri Advisors is a premier global strategic pricing and market access consultancy. Through our in-depth knowledge of the evolving global payer landscape, we partner with our pharmaceutical and biotech clients to develop evidence-based value propositions supporting brand launch and life cycle performance. Comprising industry veterans from life sciences, payers, and consultancies, we deploy issue-based problem solving to assess and define strategic solutions, ensuring our clients' success.

FORCE Communications

FORCE Communications is a full-service medical communications agency with over 20 years of experience turning complex science into strategic HCP education. Through KOL optimization and innovative programming, we leverage advanced scientific content to create inspiring educational experiences that activate HCPs. Straddling the space between medical affairs and marketing, we partner with our pharmaceutical, biotech, and medical device clients to change treatment paradigms and improve patients' lives.

Market Access

Medical Affairs

Patient Services

Data & Analytics



EXPERIENCE AND EXPERTISE



170+

full-time
employees



Average team
member tenure

8+ years



88+

advanced-degree
employees



50+

clients
served



60+

launches
supported



US and
Global
reach



600+

HCP educational
presentations developed

75 health
system
partners

comprise

7 **Networks of Excellence:** unparalleled
access to leading health systems drives
intelligent and actionable solutions

which have
the power
to reach

350k+
providers

and

84M+
patients and caregivers

CLIENTS WE SERVE

Advocacy, Commercial, HCP Marketing, HEOR, Health Systems, KOL Teams, Market Access, Medical Affairs, Medical Education, Omnichannel, and Patient Support

THERAPEUTIC EXPERIENCE

Autoimmune, Cardiovascular, Device, Endocrine, Gastrointestinal, Infectious Disease, Mental Health, Neurology, Oncology, Rare Diseases, Respiratory, and Treatments