

Are you confident in your market access and pricing strategy?

Let us push the boundaries of your approach and maximize your global impact.

Looking to build a comprehensive evidence base?

Work with our specialist teams for all your evidence, modeling, statistics, and dossier needs.

Looking to launch in the US, Canada, or Europe?

We'll guide you through complex reimbursement and access environments.

Need a powerful value proposition?

Our compelling engagement tools combine consistent, impactful, evidence-based messages with tailored uptake scenarios.

Let us be the catalyst for your success, providing the insights and strategies you need

With a team of industry experts boasting decades of experience, Petauri Evidence offers unparalleled expertise in global market access, evidence-based value demonstration, and HEOR.

This positions our clients to effectively navigate complex reimbursement landscapes, optimize market access strategies, and ensure successful national, regional, and local approval and uptake.



Global Market Access and Pricing



Local Access and HTA



Health Economics and Statistics



Evidence Strategy and Synthesis



Global and Local Value Communication



Scan to learn more or contact a member of our team

Petauri is a purpose-built pharmaceutical services organization. We offer a range of industry-leading services for the benefit of our clients and the patients they serve.

We are leaders in



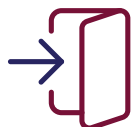
Delivering actionable insights

Stay ahead of market shifts, understand clinical and economic value drivers, and customize engagements with insights and analytics that align strategies with current and future market demands.



Generating impactful evidence solutions

Establish clinical and economic outcomes, quantify value, and inform key stakeholders with expert-led evidence planning, synthesis, generation, and engagement that demonstrates value.



Optimizing market access

Secure and expand market access with strategic and creative engagements that deliver rapid, durable, and profitable access with payers, health systems, government entities, and global regulators.



Transforming scientific communications

Transform complex data and insights into clear, strategic, and engaging communications that inform and enlighten healthcare decision-makers, driving excellence in patient care.

Who we are



petauriadvance

Medical and Scientific
Communications



petauriadvisors

+ Formulary Insights

Commercialization Insights
and Access Strategy



petaurievidence

Global Pricing, Market Access,
and HEOR



petaurikinect

Health System
Engagement



petaurimax

Market Access
Marketing

Learn more



Want to learn more or speak with a member of our team?
Contact Ben Spurr at Ben.Spurr@petauri.com.



petauri
POWERING HEALTH