

# Establishing value, Securing access, Accelerating uptake

## Are you confident in your market access strategy?

Let us push the boundaries of your approach and maximise your global impact

## Preparing for reimbursement and HTA negotiations?

We'll ensure your submissions succeed at every step

## Planning to enter the European markets?

We'll guide you through complex reimbursement and access environments

## Need a powerful economic proposition?

Our compelling evaluations clearly demonstrate the value of your product

## Let us be the catalyst for your success, providing the insights and strategies you need

With a team of industry experts boasting decades of experience, Mtech Access and Delta Hat unite to offer unparalleled expertise in global market access, evidence-based value demonstration, and HEOR.

This powerful collaboration positions our clients to effectively navigate complex reimbursement landscapes, optimise market access strategies, and ensure successful national, regional, and local approval and uptake.



Global Pricing and Market Access Strategy



Economic Modelling



Evidence Synthesis



Reimbursement Support



Global and Local Value Communication



Scan to learn more or contact a member of our team

**Petauri is a purpose-built pharmaceutical services organisation. We offer a range of industry-leading services for the benefit of our clients and the patients they serve.**

## We Are Leaders in



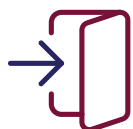
### Delivering Actionable Insights

Stay ahead of market shifts, understand value drivers, optimise product offerings, and customise engagements with foundational insights and analytics that align strategies to current and future market demands



### Generating Impactful Evidence Solutions

Drive research-driven reimbursement, establish clinical and economic outcomes, and inform payers and regulators with expert-led evidence planning, synthesis, generation, and engagement that demonstrates value



### Optimising Market Access

Secure and expand market access with strategic and creative engagements that achieve rapid, durable, and profitable access with payers, health systems, government entities and global regulators



### Transforming Scientific Communications

Clarify complex science with expert insights to convey strategic, creative, and engaging communications to accelerate knowledge, empowering those on the frontline of care

## Who We Are



+ Formulary Insights

Commercialization Insights  
and Access Strategy



Medical and Scientific  
Communications



Global Pricing, Access,  
and HEOR



Health System  
Engagement



US Access Marketing  
and Strategy



Powered by Petauri™

Medicaid Access  
Consulting

## Learn More



**Want to learn more or speak with a member of our team?**  
Contact Lydia Crowe at [Lydia.Crowe@petauri.com](mailto:Lydia.Crowe@petauri.com)

