

## Are you confident in your market access strategy?

Let us push the boundaries of your approach and maximize your global impact

## Preparing for reimbursement and HTA negotiations?

We'll ensure your submissions succeed at every step

## Planning to enter a new market?

We'll guide you through complex reimbursement and access environments

## Need a powerful economic proposition?

Our compelling evaluations clearly demonstrate the value of your product

## Let us be the catalyst for your success, providing the insights and strategies you need

With a team of industry veterans boasting decades of experience, we offer unparalleled expertise in global market access, evidence-based value demonstration, and HEOR.

We help our clients to effectively navigate complex reimbursement landscapes, optimize market access strategies, and ensure successful national, regional, and local approval and uptake



Global Pricing & Market Access Strategy



Economic Modeling



Evidence Synthesis



Reimbursement Support



Global & Local Value Communication



Scan to learn more or contact a member of our team

**Petauri is a purpose-built pharmaceutical services organization. We offer a range of industry-leading services for the benefit of our clients and the patients they serve.**

## We Are Leaders in



### Delivering Actionable Insights

Stay ahead of market shifts, understand value drivers, optimize product offerings, and customize engagements with foundational insights and analytics that align strategies to current and future market demands



### Generating Impactful Evidence Solutions

Drive research-driven reimbursement, establish clinical and economic outcomes, and inform payers and regulators with expert-led evidence planning, synthesis, generation, and engagement that demonstrates value



### Optimizing Market Access

Secure and expand market access with strategic and creative engagements that achieve rapid, durable, and profitable access with payers, health systems, government entities and global regulators



### Translating Scientific Communications

Clarify complex science with expert insights to convey strategic, creative, and engaging communications to accelerate knowledge, empowering those on the frontline of care

## Who We Are



Commercialization Insights and Access Strategy



Medical and Scientific Communications



Global Pricing, Access, and HEOR



Health System Services and Engagement



Strategic Payer Market Access Marketing



Medicaid Access Consulting

## Learn More

Want to learn more or speak with a member of our team?  
Contact [Lydia.Crowe@petauri.com](mailto:Lydia.Crowe@petauri.com)

