petauri
POWERING HEALTH

Global Expertise. Integrated Capabilities. One Petauri Evidence.

Franklin Pharmaceutical Consulting (FPC) is now part of Petauri Evidence

Are you confident in your evidence and market access strategies?

Let us push the boundaries of your approach and maximize your global impact

Planning to enter a new market?

We'll guide you through complex reimbursement and access environments

Preparing for reimbursement and HTA negotiations?

We'll ensure your submissions succeed at every step

Need a powerful economic proposition?

Our compelling evaluations clearly demonstrate the value of your product

Evidence without borders; Value without limits.

Let us be the catalyst for your success, providing the insights and strategies you need

With a team of industry veterans boasting decades of experience, we bring together global and US expertise to help life sciences teams generate the right evidence, demonstrate value where it matters most, and translate evidence into action.



RWE Strategy and Evidence Generation



Economic Modeling



Evidence Synthesis



Communication and Value Narrative



Comparative Effectiveness Research

Scan to learn more or contact a member of our team

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Petauri is a purpose-built pharmaceutical services organization. We offer a range of industry-leading services for the benefit of our clients and the patients they serve.

We Are Leaders in

Delivering Actionable Insights

Stay ahead of market shifts, understand value drivers, optimize product offerings, and customize engagements with foundational insights and analytics that align strategies to current and future market demands

Generating Impactful Evidence Solutions

Drive research-driven reimbursement, establish clinical and economic outcomes, and inform payers and regulators with expert-led evidence planning, synthesis, generation, and engagement that demonstrates value

Optimizing Market Access

Secure and expand market access with strategic and creative engagements that achieve rapid, durable, and profitable access with payers, health systems, government entities and global regulators

Transforming Scientific Communications

Clarify complex science with expert insights to convey strategic, creative, and engaging communications to accelerate knowledge, empowering those on the frontline of care

Who We Are

petauriadvisors

Commercialization Insights and Access Strategy

petauriadvance

Medical and Scientific Communications

petaurievidence

Evidence, Access, and HEOR

petaurikinect

Health System Services and Engagement

petaurimax

Strategic Payer Market Access Marketing

Artia SOLUTIONS
Powered by Petauri™

Medicaid Access Consulting

Learn More

Want to learn more or speak with a member of our team?
Contact **Lydia.Crowe@petauri.com**

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